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PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## CERTIFICATE OF MAILING

I hereby certify that on April 27, 2005, which is the date I am signing this certificate, I am depositing this correspondence the United States Postal Service, first class mail, in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

  
Jessica Brown

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Applicant: ALSARRAF et al.

Serial No.: 10/821,654

Filed: April 9, 2004

Title: TARGETED EMAIL PROMOTION

Atty. Docket No. 068983-0013

Examiner: Unknown

Group Art Unit: 2142

INFORMATION DISCLOSURE STATEMENT  
UNDER 37 C.F.R. § 1.56

Sir:

Pursuant to 37 C.F.R. § 1.56, § 1.97 and § 1.98, Applicant brings the references listed on the attached Form PTO-1449 to the examiner's attention. 37 C.F.R. § 1.56. These references may be material to examination of the above-identified application. Please do not construe the filing of this information disclosure statement as a representation that applicant has made a search (37 C.F.R. § 1.97(g)), or as an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists. We are not enclosing copies of the cited documents.

This Information Disclosure Statement is being submitted:

- ☒ 1. Within three months of the filing date of a national application other than a continued prosecution application under 37 CFR 1.53(d), or within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or before the mailing date of a first Office action on the merits, and therefore, Applicant believes no fee is required;
- ☐ 2. After the period specified in paragraph (1) hereinabove of this section, but is being filed before the mailing date of either a final action under 37 CFR 1.113, or a notice of allowance under 37 CFR 1.311, or an action that otherwise closes prosecution in the application, and is accompanied by one of the following:
- ☐ (a) A statement that either:

- (i) Each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement;

OR

- (ii) No item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the statement after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement;

OR

- ☐ (b) The fee of \$180 for filing of an Information Disclosure Statement as set forth in 37 C.F.R. 1.17(p).
- ☐ 3. After the period specified in paragraph (2) of this section, but is filed on or before payment of the issue fee and is accompanied by both:
  - ☐ (a) A statement that either:
    - (i) Each item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement;
  - OR
  - (ii) No item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the statement after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement;
- ☐ (b) The fee of \$180.00 for filing of an Information Disclosure Statement as set forth in 37 CFR 1.17(p).

Applicant would appreciate the Examiner initialing and signing a copy of Form PTO-1449, transmitted herewith, indicating that the information has been considered and made of record herein.

In the unlikely event that the transmittal letter is separated from this document and the Patent Office determines that an extension and/or other relief is required, Applicant petitions for any required relief including extensions of time and authorizes the Commissioner to charge the

cost of such petitions and/or other fees due in connection with the filing of this document to **Deposit Account No. 501946** referencing order number **068983-0013**.

April 27, 2005

  

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Substitute for form 1449A/PTO <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i>				<b>Complete if Known</b>	
				Application Number	<b>10/821,654</b>
				Filing Date	<b>April 9, 2004</b>
				First Named Inventor	<b>ALSARRAF et al.</b>
				Art Unit	<b>2142</b>
				Examiner Name	<b>Unknown</b>
				Attorney Docket Number	<b>068983-0013</b>
Sheet	1	of	1		

## U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Issue Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document
		Number -Kind Code <sup>2</sup> (if known)		
	1	US-5,418,908	05-23-1995	KELLER et al.
	2	US-5,717,923	02-10-1999	DEDRICK
	3	US-5,933,811	08-03-1999	ANGLES et al.
	4	US-5,948,061	09-09-1999	MERRIMAN et al.
	5	US-6,205,432	03-20-2001	GABBARD et al.
	6	US-6,275,850	08-14-2001	BEVDA et al.
	7	US-6,327,612	12-04-2001	WATANABE
	8	US-6,622,174	09-16-2003	UKITA et al.
	9	US-6,651,087	11-18-2003	DENNIS
Examiner Signature			Date Considered	

## U.S. PUBLISHED PATENT APPLICATIONS

Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date	Name of Patentee or Applicant of Cited Document
		Number -Kind Code <sup>2</sup> (if known)	MM-DD-YYYY	
	10	2002/0002509 A1	01-03-2002	WAGORN et al.
	11	2002/0010747 A1	01-24-2002	JAEHYUK-HWANG
	12	2003/0135499 A1	07-17-2003	SCHIRMER et al.

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>Applicant is to place a check mark here if English language translation is attached.